

HANNAH LEI

UI / UX Designer

hannahlei.com

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EDUCATION

University of California,
Davis

SEPT 2020 - JUNE 2024

B.A. Design

AWARDS

Dean's Honor List

SPRING 2022

University of California, Davis

SKILLS

Tools

Figma, Adobe Creative Suite,
Wordpress, Git, Sketch, Webflow,
Notion

Design

Journey Maps, Wireframing,
Lo/Hi-fi Mockups, Interaction
Design, Prototyping, Storyboards,
Typography, Usability Testing,
User Flow, User Research, Visual
Design, Project Management

Code

HTML/CSS, JavaScript

EXPERIENCE

Web Design Instructor

[Nexplore](#)

AUG 2024 - PRESENT

Instructing and creating lesson plans for children grades K-8 in Art + Stem subjects during in-school and after school classroom settings. Subjects include Web Design, 3D Printing, Robotics and Pottery.

Project Manager

[Design Interactive](#)

MAR 2024 - JUN 2024

Guiding junior team members through the design process, providing feedback, and ensuring the timely delivery of high-quality project.

UI/UX Designer

[Design Interactive](#)

SEPT 2023 - DEC 2023

Collaborated on a team with designers and engineers at UC Davis' first student-run design consultancy. Created human-centered design projects within a 6 week design sprint.

UI/UX Designer

[Trees.app](#)

MAY 2023 - OCT 2023

Conceptualized and drove UX projects from customer to concept to implementation. Designed and defined the Design System for the Trees new University branded apps through user flows, logos and app screen designs.

Digital Marketing Designer

[Gold Country Wildlife Rescue](#)

MAY 2023 - SEPT 2023

Developed marketing campaigns and fundraisers for social media and website. Created weekly graphic design content, reels, posts and stories for social media. Wrote and edited articles for website. Developed and improved branding management.